



Mollie Kellogg as the
INCOGNITO WITCH

Paint My Life



Inspired by Outbreak by Mollie Kellogg

Celebrate Hidden Magic

MOLLIE KELLOGG CREATIVE PRESENTS AN INCOGNITO WITCH PRODUCTION IN ASSOCIATION WITH TOADLAND PRODUCTIONS A MOLLIE KELLOGG "INCOGNITO WITCH: PAINT MY LIFE"
SUZETTE SOUTHFOX SHARON GOODLOVE TORREY SALEN & MORGAN GREEN MUSIC BY T. COLLINS LOGAN & MOLLIE KELLOGG DIRECTED BY T. COLLINS LOGAN WRITTEN BY MOLLIE KELLOGG

5.27 MINI DOLBY DIGITAL

incognitowitch.com

Press Kit



Incognito Witch: Paint My Life

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Contact Info

MollieKellogg.com
 facebook.com/Artwork.MollieKellogg
 twitter.com/MollieKellogg
 IncognitoWitch.com
 facebook.com/IncognitoWitch
 www.instagram.com/IncognitoWitch
 artist@molliekellogg.com
 858.449.0548





For Immediate Release

The Incognito Witch returns to the “Strangely Beautiful” MagikalCharm Video Fest in 2015

For release through February 26, 2015

Contact: Mollie Kellogg: artist@molliekellogg.com; 858-449-0548

(January 19, 2015, New York, NY) Creative Sorceress Mollie Kellogg's short film, *Incognito Witch: Paint My Life*, has been selected to screen at the MagikalCharm Video Fest 2015. This is the second appearance of G, the Incognito Witch, at this event in New York City. In 2014 Kellogg's *Nobody Loves Fat G* received the MagikalCharm Genre Award for Alternative Comedy.

Inspired by Kellogg's figurative Incognito Witch paintings, the project expanded to include short films starring Kellogg as G (short for Goddess). "Both on canvas and in film, an Incognito Witch is an inner portrait," Kellogg says, "exposing and celebrating the magick hidden to conform to societal pressures."

For this newest installment Kellogg collaborates with her husband T. Collins Logan. Mollie writes, directs and stars and T is composer and director of photography. The scene opens as G's snoring slumber is interrupted by the clucking of the cuckoo. The Incognito Witch awakes and grudgingly starts her morning rituals. Her rituals are not those of spell casting or brewing of potions, but of showering, applying her makeup to cover what she perceives as flaws to be hidden from view, dressing in her costume (a business suit). She collects her computer bag and heads off to work — the only brew is purchased from the neighborhood coffee shop — likely not much different than anyone else's morning rituals. "*In these clothes, In this car, In the mirror, What do I fear? It's not a reflection of me.*" sings a female voice...

"I see my art as a way to promote self-acceptance, laughter, play, healing, community and personal possibility," says Kellogg. *Incognito Witch: Paint My Life* was an official selection of the 2014 Awareness Festival in Los Angeles, and winner of the LGBTQAI Track Award at Nine Worlds in London.

Learn more about the Incognito Witch Project at www.incognitowitch.com. Contact Mollie at artist@molliekellogg.com.

MagikalCharm Video Fest 2015 takes place February 25 and 26, 2015, 8-11pm at the Anthology Film Archives, 32 Second Avenue New York, NY 10003, www.anthologyfilmarchives.org/film_screenings/rentals

General Admission: \$10; Half-price tickets available for AFA & NYWIFT members and NYC students.

(NOTE: *Incognito Witch: Paint My Life* is scheduled to screen opening night – schedule is subject to change.)

About the MagikalCharm Video Fest

The MagikalCharm Experimental Video Fest showcases "strangely beautiful" 3-15 minute video featurettes. Themes emphasize the mystical, magikal, and mythically mysterious nature of performance, poetry, music, and visual composition. The MagikalCharm mission is to provide a medium for the imaginative, strangely beautiful, expression of personal experience, truth(s) and transformation.

Visit www.magikalcharm.com, email magikalcharm@me.com or call (212) 675-8223 for more information about the festival.

Interviews with the artist are available on request.

SOURCE Mollie Kellogg



Incognito Witch: Paint My Life

Director Statement

Mollie Kellogg

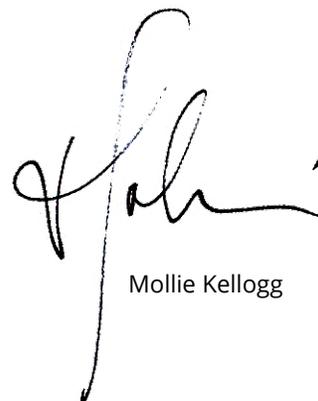


Art. Is relevance relevant? When explaining our vision, are we just searching for a niche or really finding our voice? Recently, I have come to realize through participant and viewer feedback that the “inner magick/hidden psyche” message in my art and films have helped others with self-empowerment, self-love or body issues. And I would not have gained that knowledge if I had not been striving to understand the depths of the art I was producing. I often wonder: am I the originator, or am I just a wrist for the universe?

Early on, “decorative” was a dirty word. This drove me inward – away from superficial and perfect imagery, which I myself could never achieve or relate to – toward works where the real attraction was generated from within to celebrate an intangible, undisclosed connection, a connection that resonated with other souls and could be felt.

It has often been observed of my art that “it blurs the line between the imaginary and the real.” I believe that this accessible humanness combined with the imagination, strong concepts, consistency, and the ability to find humor in painful or embarrassing situations is the Incognito Witch magick formula. “Kellogg’s work is engaging due to an attention to everyday visual detail and an absence of the cliché and predictable compositions that are found in most fantasy art.” – *Weird Art for Germans*

The Incognito Witch Project started out focusing on women, and is somewhat autobiographical. But it quickly developed a male following that clamored to be a part of the project. What started as a female perspective turned out to be a human perspective.



Mollie Kellogg



Incognito Witch: Paint My Life

Logline

The Incognito Witch goes to great lengths to hide her true identity. She feels imprisoned by societal pressures, and is scared to let her true inner magick shine. Through difficult self-examination, she discovers the key to freedom.

The Incognito Witch character is inspired by Artwork by Mollie Kellogg.

Lyrics

By Mollie Kellogg

In these clothes
In this car
In the mirror
What do I fear?
It's not a reflection of me.

In my head
In my chest
Fingers chilled
The pressure builds.
My pris-ner trying to break free.

*Am I wrong to want
What I don't have?
Or, is it all in my head?*

*The pains of the past are my prison.
I'll take my magick brush
And paint a life I recognize.*

In the dark
All alone
In this cell
Who cast this spell?
Pray for escape, but could I flee?

If I died
Would they find
Me inside?
Magically tied
An unlived life. Alone. Unseen.

*Am I wrong to want
What I don't have?
Or, is it all in my head?*

*The pains of the past are my prison.
I'll take my magick brush
And paint a life I recognize.*

The clock ticks
Time betrays
Must break free
Who has the key?
Could it be, it was always me?

Here it comes
The final call
One last dance
My only chance
To find my own way back to me....

*Am I wrong to want
What I don't have?
Or, is it all in my head?*

*The pains of the past are my prison.
I'll take my magick brush
And paint a life I recognize.*

In these clothes
In this car
In the mirror
I do not fear?
It's just a reflection of me....



Incognito Witch: Paint My Life

Synopsis

The Incognito Witch goes to great lengths to hide her true identity. She feels imprisoned by societal pressures and is scared to let her true inner magick shine. Through difficult self-examination, she discovers the key to freedom. The Incognito Witch character is inspired by Artwork by Mollie Kellogg.

Kellogg's Incognito Witch Project, a multi media art series celebrating hidden magick, began in 2009. The series integrates painting, film, music, dance, photography, clothing and artistic collaboration.

Incognito Witch Project works reveal the subject's hidden psyche, which has often been suppressed to meet society's expectations. Mortals become magickal beings draped in mysterious fabrics, adorned with jewels and leaves, often wearing messy makeup with a signature flash of color under their eyes. These figures are striking and hard to miss, evoking a Mother Nature Archetype where power, strength, attraction, empathy and vulnerability are brought into focus.

Paint My Life, Kellogg's accompanying five-minute short film co-produced with husband, T. Collins Logan, continues those themes of beauty and power. Featuring G (short for Goddess) the Incognito Witch, a character inspired by the first painting in the series and first appeared in video in 2010. This newest installment finds Kellogg considering G's inner child, and the true meaning of "identity."

In the film, G awakens and piles on makeup to obscure her identity as a magickal being. She passes a witch on the street, and the two swap glances. Do they recognize one another for who they really are? G recalls her childhood, and being dismissed by other kids for being otherworldly. She visits a therapist who teaches her to console her inner child, and G sets about "painting her life"—literally and figuratively in the video's final moments.

Kellogg has received emails from fans who say that G moved them. "Such a beautiful video," wrote one fan. "The words to the 'Paint My Life' song made my heart bleed a drop of sadness. I love the Incognito Witch character because she inspires you to let your inner magic shine. Mollie Kellogg is such an inspiration—through her words, her mind, and her art."

Another wrote, "Mollie is using her art to encourage the expression and celebration of the gifts of hidden magic that exist in all of us."

The Incognito Witch Project paintings and video are available at www.incognitowitch.com, and fans can follow G the Incognito Witch at www.facebook.com/IncognitoWitch.

Runtime

5:27 minutes



Incognito Witch: Paint My Life

Cast & Crew

Director – Mollie Kellogg

Director of Photography – T. Collins Logan

Editor – Mollie Kellogg

Production Company – Mollie Kellogg Creative/Incognito Witch

Production Company – Toadland Productions

Producer – Mollie Kellogg

Production

Production Assistant – Coleen Grant

Second Camera – Coleen Grant

Second Camera – Joan Green

SFX – Mollie Kellogg

Music

Lyrics & Vocals – Mollie Kellogg

Composer, Arranger & Instruments – T. Collins Logan

Art

Incognito Witch Project G-1 by Mollie Kellogg

Cast

G, the Incognito Witch – Mollie Kellogg

Coffee Witch – Suzette Southfox

Little G – Torrey Green

Big Bully – Sajen Green

Little Bully – Morgan Green

Therapist – Sharon Goodlove

Barista – Brittney Cary

Customer – Tree Southfox

Magickal Love Interest – T. Collins Logan

Locations

Cosmos Coffee, La Mesa, CA

Goodlove Counseling, San Diego, CA

The Scripps Research Institute, La Jolla, CA



Incognito Witch: Paint My Life

Production Stills



Mollie Kellogg,
Director, Actress,
Artist

Painting by Mollie Kellogg;
Photos by T. Collins Logan
and David Oleary

HI-RES: www.molliekellogg.com/pr/3-faces-of-incognitowitch-300dpi.jpg

LOW-RES: www.molliekellogg.com/pr/3-faces-of-incognitowitch-72dpi.jpg



Incognito Witch: Paint My Life
Poster

Poster and logo design by Mollie Kellogg;
Photo by T. Collins Logan

HI-RES: www.molliekellogg.com/pr/IncognitoWitch-300dpi.jpg

LOW-RES: www.molliekellogg.com/pr/IncognitoWitch-72dpi.jpg



Mollie Kellogg as
Incognito Witch

Photo by T. Collins Logan at The Scripps Research Institute

HI-RES: www.molliekellogg.com/pr/paintlife-incell-300dpi.jpg

LOW-RES: www.molliekellogg.com/pr/paintlife-incell-72dpi.jpg



T. Collins Logan and
Mollie Kellogg

Photo by Coleen Grant at The Scripps Research Institute

HI-RES: www.molliekellogg.com/pr/paintlife-cellshoot-300dpi.jpg

LOW-RES: www.molliekellogg.com/pr/paintlife-cellshoot-72dpi.jpg



Director of
Photography T.
Collins Logan and
Mollie Kellogg as
Incognito Witch

Photo by Petyr Cirino

HI-RES: www.molliekellogg.com/pr/paintlife-makeupshoot-300dpi.jpg

LOW-RES: www.molliekellogg.com/pr/paintlife-makeupshoot-72dpi.jpg



Director of Photography and
Composer T. Collins Logan with wife,
Mollie Kellogg, Director, Writer and
Actress between takes of *Incognito
Witch: Paint My Life*

Photo by Petyr Cirino

HI-RES: www.molliekellogg.com/pr/paintlife-husbandwife-300dpi.jpg

LOW-RES: www.molliekellogg.com/pr/paintlife-husbandwife-72dpi.jpg



Incognito Witch: Paint My Life

Downloads & Links

Press Kit



PDF: www.molliekellogg.com/pr/incognitowitch-paintlife-prkit.pdf

Logo



PNG: www.molliekellogg.com/pr/IW-logo.png

Movie



PLAY: www.molliekellogg.com/works/videos.html?play=13

Sound Track



PLAY: www.soundcloud.com/mollie-kellogg/incognitowitch_paint-my-life



Incognito Witch: Paint My Life

Production Notes

“Visions of Dr Horrible”

The original vision for this film started out as a musical in 2010, a la *Dr. Horrible's Sing Along Blog*. T. Collins Logan agreed to write the music and the actors who played Coffee Witch and Therapist were also on board. The scope deflated as the Incognito Witch character, “G” (inspired by the painting by Mollie Kellogg titled “G-1” — G is short for Goddess) started appearing in a series of smaller online videos and appearances 2010-13, and short film *Nobody Loves Fat G*. After *Fat G* the vision had been distilled down to the core “suppressed magick” message, which still needed to be voiced — and it lent itself to the music video/short film format and more serious tone.

“The Coffee Witch & Unitarian Universalists”

The Coffee Witch, Suzette Southfox, also modeled for one of the original seven paintings in the Incognito Witch Project and appears in the documentary on those works. She is responsible for recruiting Mollie Kellogg in 2004 to step in and take over the leadership of Bard Hall Gallery, the only venue where all the witches in her series have shown. Located on the First Unitarian Universalist of San Diego campus, the UU Art Guild and the diverse, spiritual community have been a large influence and supporter of the Incognito Witch message.

“Therapy Session”

The therapist, Sharon Goodlove, is an actual therapist trained in Thought Field Therapy. She inspired the “Little G” scene. In a workshop she lead at a Unitarian Universalist Women Together retreat in 2005, participants created inner child drawings. Mollie sketched an adult version of herself hugging a child version. Mollie kept the sketch with the intent of using it someday for a painting.

“What do Witches Read?”

Cursed, the Fallen Siren Series by S.J. Harper (the pen name for the writing team of Samantha Sommersby and Jeanne C. Stein and published by *Penguin Books*.) Author, Samantha Sommersby has two of Mollie Kellogg's, paintings, “Hades” and “Persephone,” hanging in her living room. The mythology for the *Fallen Siren Series* was inspired by these paintings. The book the Coffee Witch is reading in “Incognito Witch: Paint My Life” is Mollie's autographed copy of *Cursed*.

“For those of you who haven't heard about the origins of the *Fallen Siren Series* - the mythology was inspired by a couple paintings Mollie Kellogg did of Hades and Persephone. The extremely talented Ms. Kellogg has been working on something super cool for the past few years called The Incognito Witch Project. She's using her art to encourage the expression and celebration of the gifts or hidden magic that exists in all of us. The project started with paintings and has expanded into film. I saw the screening of this earlier this week and surprised to see *CURSED* in it! This is a terrific 5 min short. What's your hidden magic?” — Facebook post by Samantha Sommersby